

TECHNICAL TUESDAYS

TOPIC: The tie & dye technique and its advantages

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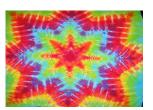
What is the tie & dye Technique?

Tie & dye is the practice of dying fabrics using resist-dyeing techniques.

The selected areas of fabric are bound or tied in a specific pattern with rubber bands, clamps, or strings so as to resist color absorption when the material is immersed in a dye bath.

Thereafter, dye is then applied to the material which was not bound with string or rubber bands. With this, the banded area will withstand the dye, making a certain pattern on the material.





Advantages of the tie & dye technique:

- Tie dyeing gets your creative energies flowing. The process may sound simple but in reality, making it trendy and wonderfully designed depends upon your creativity to make a design or a pattern.
- <u>Timeless:</u> Tie & dye dresses never fade; this element of fashion is timeless which means you'll never be out of fashion!
- <u>Fun surprises</u>. Since each design is always different and one can't forecast the end result; the surprise is an element of the excitement. Tie dyeing is a good way to give new life to an old or stained t-shirt. This process is also a great way to recycle.

Wishing you a great week ahead!

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