

TECHNICAL TUESDAYS

TOPIC: Greenpeace in Textile -Detox Campaign

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Detox Campaign:

The Detox campaign was launched in 2011 to expose the direct links between global clothing brands, their suppliers and toxic water pollution around the world.

The Detox campaign has mobilized hundreds of thousands of people around the world to challenge major clothing brands to eliminate all releases of hazardous chemicals from their supply chains and products.

Major Textile Brands which Join with Detox Campaign:

Nike, Adidas, Puma, H&M, M&S, C&A, Li-Ning, Zara, Mango, Esprit, Levi's, Uniqlo, Benetton, Victoria's Secret, G-Star Raw Valentino, Coop, Canepa, Burberry, and Primark

For these Brands, the focus now turns towards creating concrete elimination plans for the most hazardous substances, as well as providing greater transparency around the chemicals that their suppliers currently release into our shared waterways.

The Detox Solution for brands and governments:

For clothing companies

To adopt a credible, individual and public commitment to phase out the use and release of all toxic chemicals from their global supply chain and products, by 1 January 2020.

In order to be credible, the commitment needs to be based on three fundamental principles:

Zero discharge of all hazardous chemicals – This means really eliminating all releases: whether via waste water pipe discharges, other production emissions (e.g. air and solid wastes) or later life "losses" from the final product -- recognizing that there are no environmentally safe levels for hazardous substances.

Prevention and Precaution – This means taking preventative action towards the elimination of hazardous chemicals in the face of scientific uncertainty. This should be focused on elimination at source through substitution with sustainable alternatives or even product redesign.



Right to know – This means that brands and their supply chains need to be fully transparent and that they need to publicly disclose information about the hazardous chemicals used and discharged when making their products.

Wishing you a happy week ahead!

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